

The Builder News

Volume 8 – Issue 5

The Official Publication Of The Wolf River Builders Association

Calendar of Events

May 2014

<u>Date</u>	<u>Event Listing</u>
May 6	WRBA Home Show Comm. Mtg. Conference Room, 4:30 p.m.
May 11	<i>Happy Mother's Day!</i>
May 13	WRBA General Membership Mtg Golden Sands Golf Course, Cecil Inc. option to golf 9 holes w/cart (see details inside under "Activities")
May 20	Chamber Business Connection Anew Tea Emporium & Antiques 103 S. Main St, Shawano, 5:00 – 6:30, RSVP
May 26	<i>Memorial Day</i>
May 27	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.
May 28	Boost Your Business w/Facebook Seminar - <i>by Dynamic Designs</i> (more info inside)

Coming Events

June 10	WRBA General Membership Mtg J & H Game Farm, including Sporting Clays Outing! (more info to come...)
June 15	<i>Happy Father's Day!</i>
June 24	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.

Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



WRBA

Wolf River Builders Association

Professionals You Can Trust!

Highlighted Events

May - Membership Drive & General Membership Meeting

- see details inside under "Activities" -

When: Tuesday, May 13, 2014

Where: Golden Sands Golf Course

300 W. Nabor Road, Cecil

**Option: Golf 9 Holes w/cart for \$10
3:00 p.m. Tee Time**

Social/Networking: 5:45 p.m.

Dinner: 6:30 p.m.

Meeting to follow

PLEASE RSVP to Diane by Friday, May 9th, 2014

@ 715-853-2310

Or

Email: wolfriverbuilders@gmail.com

One meal per membership is free,

but we need your RSVP!

Any additional meals for spouse or guests

are **\$15.00** each.

"No Shows" will be billed.

(Cancellations accepted until 10 a.m. on May 12th)

*Are you interested in donating a door prize??
Give Diane a call or just bring it along!*

Check out the Member Benefits through NAHB –

<http://www.nahb.org/ma>

Member Services –

Shopper Ad – Reserve your spot today!

WRBA is in the 2nd quarter of our advertising campaign. The May issue will be out on May 13th. The deadline for changes for this issue is this week...a.s.a.p. The June issue will be out on June 17th, with new ads and changes due on June 10th. The pricing for one space is \$90 per quarter (three issues – one ad per month – a cost of only \$30/month!). It is preferred to do it on a quarterly basis, but we can do it on a month to month basis if necessary. Ad space is available on a first come, first served basis. If you would like to get your business included, or if you are unfamiliar with this program, please send an email or call Diane at (715) 853-2310 or call our *Chairperson: Tammy Brzeczowski – 920-655-4587*

Activities - RSVP for May Meeting

The May 13th meeting will be held at the Golden Sands Golf Course in Cecil and will be held in conjunction with a membership drive. We are offering a "mini" golf outing - 9 holes, just for fun, for only **\$10 including cart**. Any members (or prospective members!) that are interested - tee time will be at 3:00 p.m. A flyer was sent (and I will send again!) for you to email or print & mail to prospects that you think might be interested in membership. **Let's try to grow our membership!** This is not a regular outing -- no hole sponsors, hole events, prizes, etc. It is just a chance to get out and enjoy the weather (hopefully!) and network with fellow members and prospects.

Not interested in golfing? Not a problem! The normal program will follow for the evening. Networking is at 5:45 p.m., with dinner at 6:30 and the meeting to follow.

John LaShua will be there to remind you of the benefits of membership offered by Cellcom, and to update you on new apps, etc as our Associate of the Month.

RSVP is required. That includes any guests you may invite. Prospects that have not attended one of our meetings and would like to learn more about WRBA are also free...one person per business. Additional guests are \$15 each. Please RSVP by May 9th.

The April meeting was held at The Woodland in Gresham. Door prizes were provided by Dorothy Foster - Habitat for Humanity, and Tammy Brzeczowski - Dynamic Designs. WRBA thanks both of these members!

Sporting Clays Outing in June – A brief “heads up” to let you know that we will be holding our Sporting Clays outing on June 10th at the J & H Game Farm. For those of you who have not attended a meeting out there, ask someone who has...the meals have been fantastic! The address for J & H is W5810 JH Road, Shiocton, but is located not too far east of Bonduel.

Chairperson: Mark Flunker – 715-584-5995

Education Committee

There are a number of classes being offered by the area builders associations...check out the education listings at www.wisbuild.org. Is there a topic that you would like us to bring in? Contracts, Work Orders, Lien Laws, Social Media topics, Business Management, OSHA Training, Wall Bracing, UDC? Let us know – we will try to get what you'd like scheduled!

The WBA Foundation also has seven different online classes for member contractors who need credits for their Dwelling Contractor Qualifier Credential. Cost for each of the seven classes for members is \$35 and each class is worth two credits. Non-member cost is \$50. *Chairperson: Greg Brown – 715-526-2175 ext.1212*

Kwik Trip Scrip Gift Cards Available!

Kwik Trip Scrip Gift Cards are still available. Feel free to contact Diane to make arrangements to purchase them or they are available at the General Membership Meetings. Use them to purchase your gas or other items at Kwik Trip stores, as gifts, incentives for employees, etc., or members can sell them for the association to friends, family, fellow employees, etc.

WRBA has purchased the cards at 10% off face value, so we can make 10% on each purchase for WRBA. If you are interested in helping to support WRBA through this project or need more information, please let Diane know.

WRBA Home & Sports Show

Well, another Home Show has come and gone. I would personally like to thank **Cap Wallrich** for all that he did to help make this show a reality. Between all of the meetings, putting up posters and banners (*and taking the banners down again!*), being available during set-up and take-down for the show, etc., Cap did a fabulous job, as always. Thank you Cap!!

The second huge thank you goes to our sponsors!

Woodstock Hardwood Flooring & Design Center, J. C. Santy Construction and Apple Valley Nursery came through for us as sponsors. Thank you so much for supporting WRBA and this event.

We also had one booth that was sponsored by a member and that was the DNR booth, sponsored by **CoVantage Credit Union**. Thank you CoVantage.

We gave away two \$10 Kwik Trip Gift Cards for attendees of the show, one on Saturday and the other on Sunday. Those winners were Nancy Zornes of Gresham and Marie Merrill of Shawano.

Wolf River Habitat for Humanity received a net total of \$1603, including \$1206 at the door for admissions. Cap will be holding a “finalizing” **meeting on Tuesday, May 6th in the conference room at the office at 4:30.**

This meeting will also include some discussion on doing a Parade of Homes at some point. Membership support and input is always welcome.

Chairperson: Cap Wallrich – 715-526-2156

Member Do Business with Other Members!

Scholarship Awards and Scholarship Raffle

The winners of the scholarship raffle were drawn at the WRBA Home & Sports Show on April 13th by John Maule and his helper – Collette DeVeau. Thank you Collette! The winners of the raffle were 1st Place - \$500 - Delmar Mueller; 2nd Place - \$300 – Greg Brown; and 3rd Place - \$100 – Gary Felckowski.

Scholarships will be going to two students at \$500 each and will be announced later this month. Unfortunately, even though we had three applications, there were only sufficient funds raised to provide two scholarships.



Gary Felckowski (\$100 winner) and Delmar Mueller (\$500 winner)



Greg Brown (\$300 winner)

CANSTRUCTION®



If you were unable to attend the 2014 Home Show, you missed the great job a group of Shawano High School

students did with the help of Greg Brown and the local SAYPRO group. SAYPRO helped to raise donations to go toward purchasing the canned goods needed to build the “barn with barn quilt and silo” and the students did the math to figure out exactly what would be required, by color and type of can and then built the structures. With these cans and the door donations, the Shawano Area food pantry received 2120 lbs of food!

Congratulations!

Scott and Jenny Olson (Cellcom) are the proud parents of a little boy born in April. Congratulations!

Historical Society Project – Oil Building

The Shawano County Historical Society has asked for our help in reroofing the Oil Building at Heritage Park. We have confirmed donations for materials from a couple of our members. **Torborg’s Shawano Lumber** is donating the shingles, as well as some of the other items required for the roofing job. **Perry’s Seamless Gutters** is donating gutters for the building.

We are now to the point where we need your help!

WRBA is looking for members who would be willing to help with the roofing project, hopefully some time mid-May. If you are interested at any level in giving us a hand with this, please contact Diane so that we can “nail down” at date to work! Many hands make the job go quicker! If you can help, call Diane at 715-853-2310, or send her an email at wolfriverbuilders@gmail.com.

There are multiple other projects that the Historical Society has on their “wish list”. Diane will send that list out to members in a separate email.

Boost Your Business With Facebook - Seminar by Dynamic Designs on May 28th from 10:30 – Noon at Premier Community Bank, 745 State Hwy 32, Pulaski. Cost is \$25, including lunch. Register on-line under events at www.dynamicdesignspulaski.com.



Monday Morning Review

April 15, 2014

33 days for Surety Reform

Sometimes you are able to catch “lightning in a bottle” to end a legislative session. On February 28, 2014 companion bills were introduced in the state senate and state assembly to put a framework on surety for development projects paid for by a developer and dedicated over to a municipality. On April 1, 2014 the state senate voted on a voice vote to approve those changes and we now wait for Governor Walker to sign Assembly Bill 835 into law.

In order to pass a bill in 33 days everything has to go right and fortunately for this bill it did. First a joint hearing was held on both bills to save time in the process. After the joint hearing the senate committee passed their version on a 7-0 vote and the assembly committee followed with a 9-0 vote.

On March 20, the last day of session, the state assembly passed the bill on a voice vote. A week long delay gave time for the League of Municipalities to circulate a memo in

opposition to the efforts that was matched by a memo from WBA in favor of the bill. Ultimately the state senate decided to consider the bill on their last day of session, April 1 where the bill was the last bill considered for the session. In the end the six hours of waiting was worth it when the bill passed on a voice vote.

Thanks again to the developers who helped craft this legislation.

As has been stated in the past the bill will:

- Provide more information to a developer on what the process is in a statewide, uniform way on the issue of financial security of infrastructure that is paid for by a developer and then dedicated to a municipality
- Allow the developer to chose between a surety performance bond or letter of credit
- A 14 month limit on the timeframe to require financial security after substantial completion of the improvements
- Cap the amount of financial security established as 120% of the estimated total cost to complete the required public improvements.
- When roads are involved, substantially completed is defined as when the binder coat is installed on the roads to be dedicated
- When no roads are involved, substantial completion is when 90 percent of the public improvements by cost are completed

Efforts to break UDC uniformity go 0-3

In total this session there were three separate bills introduced that would have broken the uniformity of the one and two family building code, the Uniform Dwelling Code. Two of the bills were drafted to address code compliance issues dealing with those of the Amish faith and one dealt with a code for modest structures on Wisconsin campgrounds.

I am happy to report the above mentioned efforts to break the uniformity of Wisconsin's Uniform Dwelling Code went 0-3 with none of the bills making it to the governor's desk this session.

These efforts are dead for this session but don't be surprised if we have to again address them next session which will start in January 2015.

We have already started to talk with interest groups and legislators on the campground issue. A compromise that has been discussed is to pass a bill giving the Department of Safety and Professional Services the authority to work with the Uniform Dwelling Code Council to craft a code for these modest structures located only on campgrounds as opposed to exempting them from the code. With any luck a bill we could support to address a building code for these structures will be introduced in 2015.

Commercial code bill to governor

After ten years in the making both houses of the Wisconsin Legislature approved a bill to make Wisconsin's commercial building code more uniform recently.

Recently the state senate went first and approved the plan on a voice vote with the state assembly following later in the day

with a vote of [82-13](#). Most of the members voting no were democrats who have at least a portion of the City of Milwaukee or the City of Madison in their district. Representatives Pope and Hebl have districts close to the City of Madison and also voted no on final passage.

We expect this bill to be signed into law by Governor Walker in the weeks to come.

Walker still up 7 on Burke in new Marquette Law School Poll

Recently the latest Marquette Law School poll was released with the same results as the last poll, Governor Walker up 7 points on challenger Mary Burke by 48%-41%.

With the recent release of a poll done by Rasmussen that showed the race tied many were waiting on the result of the Marquette Law School Poll to see where the race stood. One important note as well, this was the first Marquette Law School poll to come out after the release of thousands of e-mail messages stemming from the John Doe probe and since the RGA, Walker and Burke campaigns all took to the airwaves with television ads.

Below the top of the ticket information the polling also revealed the following: Walker's approve/disapprove is at 47%/47% with 6% refusing to answer; Burkes' favorable/unfavorable is at 19%/22% with the majority 53% not knowing her or refusing to answer.

[Click here](#) to see all of the information on the Walker-Burke race including views on legislative issues and polling on President Obama's approval rating (49% disapprove of his job compared to 47% approve).

Blueprint for Prosperity: Governor Scott Walker Signs Over \$500 Million in Tax Relief into Law

Recently Governor Scott Walker signed Special Session Senate Bill 1. Following the bill signing on Monday Governor Walker took the good news of the Blueprint for Prosperity to the communities of Eagle River and Eau Claire.

This is a great day for the hardworking taxpayers of Wisconsin. Signing this bill means lower property taxes and lower income taxes, in addition to our withholding changes which mean more money to take home in each paycheck. This is a stark contrast to the fiscal house we inherited. Now, instead of billion dollar budget deficits, we have a surplus – and today that money is on its way to the workers, parents, seniors, property owners, veterans, job creators, and others. You deserve to keep as much of your hard-earned money as possible – because after all, it is your money. Thanks to bipartisan support of our Blueprint for Prosperity, we are moving Wisconsin forward.

Special Session Senate Bill 1 – provides \$406 million in property tax relief. A typical homeowner will see an actual reduction of more than \$100 dollars on their next property tax bill.

Cuts income taxes by \$98.6 million; these reductions are targeted toward the lowest income tax bracket. Savings for a

typical family of four making \$40,000, will be \$58. No one will get a bigger savings than that.

In addition to the special session bill, Governor Walker's Blueprint for Prosperity adjusts withholding for state income taxes by \$322.6 million, so you can keep more of your hard-earned paycheck. Beginning in April, a typical family where both parents work will see an extra \$55 in their paychecks in 2014.

Special Session Assembly Bill 1 is Act 145.

From NAHB: EPA Drops Plans for New Post-Construction Stormwater Rule

In a major win for the home building industry – and common sense – the Environmental Protection Agency (EPA) will jettison plans for a National Post Construction Stormwater Rulemaking, plans that NAHB repeatedly told the agency would have added onerous, costly and in many cases impractical steps to the residential development process. "It's been a five-year bureaucratic battle, but we won. That's a victory for our buyers as well," said Kevin Kelly, NAHB chairman and a home builder and developer from Wilmington, Del.

Since EPA first announced its plans in December 2009, NAHB staff and members have submitted comments and letters, testified at hearings, served on small-business panels and met with appointed and elected officials to explain why EPA's proposal was an incursion into land-use regulations and plain wouldn't work. In essence, a rule would have required all builders to retain a certain volume of stormwater onsite by using low-impact development techniques such as rain gardens, pervious pavements and other methods that often add money especially on sites with soil types that don't easily infiltrate.

Some of the technologies EPA was considering would be almost impossible in many urban areas, making smart-growth and redevelopment projects less likely to succeed. They are also expensive: Builders who employ these practices have estimated they add at least 10-15% to the cost of a developed lot, depending on location and soil type.

EPA was also considering expensive retrofit requirements that would saddle municipalities and taxpayers with huge additional bills during a time when many cannot keep up with current infrastructure demands. "Green infrastructure systems are still a work in progress, and as technology progresses, we'll discover solutions that work better and are less expensive," Kelly said. "I'm glad that EPA has decided to concentrate on education programs rather than proposing this rule, and I am proud of the role we played to make that happen."

NAHB is talking to EPA about assisting with its low-

impact development education efforts, and such practices already are part of the voluntary ICC 700 National Green Building Standard.

League of Wisconsin Municipalities picks Jerry Deschane to be organization's fifth leader

The League of Wisconsin Municipalities recently announced Jerry Deschane had been selected by their board to serve as the organization's new Executive Director, following a national search. Deschane will follow Dan Thompson.

"We are collectively excited about the new energy, new ideas, and new skills that Jerry brings to the League," said Larry Arft, president of the League's Board of Directors. "His record of organizational leadership and legislative advocacy will help us engage our membership and provide a new perspective for our legislative advocacy on behalf of municipalities."

As you know Jerry has been a valued member of the WBA Advocacy team for a number of years and most recently was retained as an outside consultant to assist our advocacy efforts. Jerry will be concluding a few projects for WBA with his final day being Friday, April 18.

Thank you, Jerry for all of your efforts over the past 20 plus years in various capacities with WBA. We wish you the best of luck in your new position and look forward to continue working with you as you move on to lead the League of Wisconsin Municipalities!

Brad Boycks
Vice-President of Advocacy
Wisconsin Builders Association@
bboycks@wisbuild.org
(608) 242-5151 ext. 16
Visit our web site: www.wisbuild.org

Every Year Thousands Save Millions – with NAHB!



Put your membership to work now. Find out what money-saving discounts are available that will benefit you, your

business, your employees and your family. Go to www.nahb.org/MA to find the many products and services that you can receive discounts on as a member of NAHB including car rentals, UPS shipping, Lowe's, Office Depot, Dell, and GM.

We Are On Facebook! Like Us Today

Cellcom Partners with Telcare to Offer Diabetes Management Solution

Cellcom has teamed up with Telcare, Inc. to offer an integrated wireless solution that enables people with diabetes, their families, and their care team to better manage the condition. The world's first cellular-enabled blood glucose meter, manufactured by Telcare, is now available throughout the state of Wisconsin from Cellcom. The initiative was led by Patrick D. Riordan, Cellcom's president and CEO, and John R. Dwyer, Jr., Telcare's chairman and a native of Appleton, Wis.

"Mobile and digital health options are fast becoming feasible solutions for monitoring and managing an array of conditions and overall health," said Riordan. "By combining our technologies, Cellcom and Telcare are able to offer a tool that can drastically improve the quality of life for people living with diabetes."

Telcare's FDA-approved glucose meter transmits each test result to a secure server using Cellcom's cellular network and provides instant feedback and coaching to patients. Caregivers and physicians can access the data online and optional smartphone applications allow patients to review their information in depth or connect with family members. The device itself does not require additional hardware, data plans, or a smartphone, making it an easy solution regardless of technical knowledge.

"Telcare's solution has been shown to improve adherence to diabetes testing and to reduce the cost of diabetes to patients, employers, and insurers," said Dr. Jonathan Javitt, Telcare's CEO and chief medical officer. "Now parents can spend less time worrying about a child at school and adult children can have new peace of mind when attempting to care for elderly parents with diabetes."

According to the American Diabetes Association, diagnosed diabetes cost the U.S. around \$245 billion in 2012, including \$176 billion for direct medical costs for the disease and its complications. Diabetes also contributes to \$69 billion in indirect medical costs every year, including costs associated with absenteeism and reduced productivity.

Employers, healthcare providers or health plan providers are encouraged to contact Cellcom at mhealth@cellcom.com to learn more about deploying this solution within their organization or network. Visit www.cellcom.com/telcare for more information.


#####

Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 70 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets. As a subsidiary of Nsight, Cellcom is part of a family of companies offering complete telecommunications services.

WRBA Website

WRBA would like to ask each member to verify info on the website at www.wolfriverbuilders.com. Any changes, additions, comments and suggestions can be sent to Diane at wolfriverbuilders@gmail.com and would be appreciated!

Builder Members – If you have not already registered for the WBA Member Rebate Program – do so today and start earning your rebates! For more information, see below...



**Build a house.
Get cash.**

**Introducing the WBA
Member Rebate Program**

What would you think if you could get a rebate for your loyalty to many of the nation's leading housing industry Manufacturers? Well, now you can!

We're happy to introduce the WBA Member Rebate Program, a free member benefit, aimed at increasing your bottom line. For the minimal effort of informing us about the products you use, and telling us when you close on a home or project, you'll be putting money back in your pocket. When you participate in the WBA Member Rebate Program, every home you build can earn you rebate checks! Remember, both Builders AND Remodelers qualify for the WBA Member Rebate Program.

For more information and to register, visit:
www.HBArebates.com

Get Started Today!

WRBA Membership News

Members Renewed – Welcome Back!

- Heins Appliances & Refrigeration
Representative: Brian Heins
- KerberRose, S.C.
Representative: Steve Grover

Members – Renewal Due March

- Apple Valley Nursery – Roy Brodhagen

Members – Renewal Due April

- Wolf River Media – Chris Kennedy

Members – Renewal Due May

- Luisier Drilling, Inc. – James Meyers
- Sandy Drive Remodeling – Mark Flunker
- SCHS Trades Program – Greg Brown

Members – Renewal Due June

- Schneider & Sons Landscaping, Inc. –
Angela Schneider

Members – Renewal Due July

- J. C. Santy Construction – Brad Santy

Membership Dues — Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

Reminder – Incentive to Recruit New Members!

You can benefit by recruiting new members for WRBA this month and every month! Receive \$20 off your next membership renewal for each Associate member you recruit; \$40 for each Builder member you recruit.



John Maule with his helper Collette DeVeau, (member Reese DeVeau's daughter) at the Home Show drawing the winners for the 2014 Scholarship Raffle.

Wolf River Builders Association 2013/2014 Board of Directors

President	John Maule Maule Construction LLC 206 E. Freeborn Street Cecil, WI 54111 (715) 745-2256
President-Elect	Mark Flunker Sandy Drive Remodeling LLC W5344 Sandy Drive Shawano, WI 54166 (715) 584-5995
Treasurer	Steve Grover Kerber, Rose & Associates, S.C. 115 E. Fifth Street Shawano, WI 54166 (715) 526-9400
Secretary	Tammy Brzeczkowski Dynamic Designs Unlimited LLC 220A S. St. Augustine P O Box 470 Pulaski, WI 54162 (920) 822-4450
Past President	Mark Flunker Sandy Drive Remodeling (715-584-5995)
Builder Directors	Bill Rapaich – Top Shelf Builders (524-2016) Randy Bohm – Bohm LLC (526-5580) Ted Foster – Wolf River Habitat for Humanity (524-3007) Mary Huntington – Crossroads Custom Cabinetry (526-3261)
Associate Directors	Jenny Olson – Cellcom (715-851-2355) Cap Wallrich – Wallrich Agency (526-2156) Brian Heins – Heins Appliances (526-5120)
State Directors	John Maule – Maule Construction LLC Tammy Brzeczkowski – Dynamic Designs Unlimited LLC
Executive Officer	Diane Montour Email: wolfriverbuilders@gmail.com Website: www.wolfriverbuilders.com Ph: 715-853-2310