

The Builder News

Volume 8 – Issue 7

The Official Publication Of The Wolf River Builders Association

Calendar of Events

July 2014

<u>Date</u>	<u>Event Listing</u>
July 4	<i>Happy 4th of July!</i>
July 8	WRBA General Membership Mtg and Picnic/Potluck – Pella Park
July 15	SCEPI – “Learn How to do Business w/the State of WI and the Federal Government” – 9:30 – 12:00, Chamber Conf. Room, RSVP
July 15	Shawano Country Business Connect. Kersten Accounting & Tax Profess. 610 W. Green Bay St.– RSVP 5:00 - 6:30
July 17	WBA Member Meeting Day Kalahari Resort, Wisconsin Dells
July 22	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.
<u>Coming Events</u>	
Aug. 5	WRBA General Membership Mtg and Golf Outing – Golden Sands Golf Course – NOTE – meeting date changed to 1 st Tuesday!
Aug. 7	Shawano Chamber Lunch & Learn “Maximize Your Membership ROI” 11:45 – 1:00, \$8 – members, RSVP
Aug. 26	WRBA Board of Directors Meeting Launching Pad, 5:30 p.m.

Mission Statement

The Wolf River Builders Association's purpose is to associate the builders within Menominee, Oconto and Shawano Counties for the purpose of mutual advantage and cooperation; to collaborate with all fields related to the building industry for the benefit of the industry as a whole; and to assist in the accomplishment of the mutual objectives of the National Association of Home Builders and Wisconsin Builders Association.



Wolf River Builders Association

Professionals You Can Trust!

Highlighted Events

July General Membership Mtg & Picnic/Potluck

When: Tuesday, July 8, 2014

Where: Pella's Mill Park Shelter
Take County M West out of Shawano to Pella, then left on County D in Pella. Park is on right.

Social/Networking: 5:45 p.m.
Dinner: 6:30 p.m., Meeting to follow

We are asking each family to bring a dish to pass - a vegetable dish, fruit dish, potato dish, dessert, or other favorite! Give Diane a call or send an email so we can try to “fill in the gaps”!

PLEASE RSVP to Diane by Monday, July 7, 2014
@ 715-853-2310

Or

Email: wolfriverbuilders@gmail.com

- **Phone Calls will not be made to remind you! Please RSVP!**

One meal per membership is free, but we need your RSVP!
Any additional meals for spouse or guests for this meeting are **\$5.00** each.

“No Shows” will be billed.
(Cancellations accepted until 4 p.m. on July 7)

Are you interested in donating a door prize?? Give Diane a call or just bring it along!

Check out the Member Benefits through NAHB –

<http://www.nahb.org/ma>

Member Services –

Shopper Ad – Reserve your spot today!

WRBA is starting the third quarter of the advertising program with the Shawano Shopper. Deadline for additions or changes is July 8th, with the issue coming out on July 15th.

If you would like to get your business included, or if you are unfamiliar with this program please call Tammy at 920-655-4587. Pricing for one space is \$90 per quarter (three issues--one ad/month--a cost of only \$30/month). Ad space is available on a first come, first served basis.

Chairperson: Tammy Brzeczowski – 920-655-4587

Activities - RSVP for July Picnic/Potluck/Meeting

We will again be having a picnic/potluck for our July 8th meeting and it will be out at the Pella Park. Ted and Dorothy Foster have volunteered to grill brats and burgers for the group. We are asking that members bring a dish to pass and their own beverage. WRBA will provide the meat, buns, condiments, paper plates and utensils. Extra meals for this event will be \$5/person. Please remember to RSVP!

WRBA Sporting Clays Outing

The Sporting Clays outing on June 10th at the J & H Game Farm was a success! Thank you to the following stations sponsors: **Gary's Doors & Service, Wallrich Agency, CoVantage Credit, Stone Creations, Brady's Septic Service, and Torborg's Shawano Lumber.**

Thanks also to **Wallrich Agency and J & H Game Farm** for the donation of door prizes.

We had 18 people shoot. Thank you shooters! The winners of the 2014 Sporting Clays Shoot were:

- 1st place – Beau Brady, Brady's Septic Service - 40
- 2nd place – Rory Koeller, Stone Creations – 39
- 3rd place – Bill Lemmer, Dearco Paint & Décor. – 39
- 4th place – Tom Kieckhafer, Stone Creations – 36

Last place – Trish Kieckhafer, Stone Creations - 17

To break the tie, we used the best run of hits starting at the end of the score card.

Following are pictures of the different groups as well as the dinner/meeting.



Chairperson: Mark Flunker – 715-584-5995



**We Are On Facebook!
Like Us Today**

Should WRBA Hold a Tour of Homes & Gardens??

Because the concept of the “Tour of Homes” is new to many of our members, we thought it would helpful to share some basic information...

What is a Tour of Homes?

A Tour of Homes is a self-guided event where people in the community go to look at local houses on display to see the awesome WRBA workmanship within the construction industry.

A “Tour of Homes” is a planned event where anyone in the community can buy a punch ticket (for approx. \$10) and go on a self-guided tour of the display homes during event hours. At each home, the builder/landscaper “mans the house”, fields questions from the public, and keeps an eye on the attendees. Maps of the homes with a brief explanation of each project are given out with the purchase of the ticket. The money from the ticket sales helps offset any advertising for the event. (Similar to a garden walk event.)

What type of homes will be on the Tour of Homes?

New construction, significant remodels, and landscape projects are proposed ideas.

Who can enter a home into the Tour of Homes?

A builder member of WRBA or an associate landscaper member of WRBA who is in good standing (dues up to date) can make an entry for the public to go through. If a new prospective builder or a prospective associate landscaper would like to put a home into the show, he/she must first join the WRBA and have their project approved. Builders who are not current WRBA members at the time of the event are not allowed to showcase a home.

If a builder is a current WRBA member, can any subcontractor display their sales literature in the home?

Only subcontractors who are members of the WRBA during the time of the event and worked on that particular project are allowed to advertise in the home. This encourages WRBA builder members to use WRBA associate members. It should also spur membership growth because if a subcontractor worked on the house and is not a member, they cannot advertise their company. If the new subcontractor becomes a member within 30-60 days before the Tour, they can then advertise. He/She will not want to miss the opportunity to advertise their fantastic finished products.

How will the public know about the event?

In the inaugural year, there will need to be an aggressive advertising campaign through TV ads, newspaper, posters, banners, radio, the Crawford Center home show, and word of mouth. A budget will need to be presented and

approved to use the best cost effective means available. Getting the local Chamber involved may help. A positive attitude will go a long way with any new event promotion.

How does the community get tickets?

Tickets could be sold by WRBA members (with store fronts) prior to the event. Tickets would also be sold at each home during the day of the event.

A survey was sent to all members recently in regard to the Tour of Homes. If you have not yet replied to this survey, it has only a quick 10 multiple choice questions that should only take from 1 to 5 minutes to complete...please do so at your earliest convenience!

Education Committee

There are a number of classes being offered by the area builders associations...check out the education listings at www.wisbuild.org. Is there a topic that you would like us to bring in? Contracts, Work Orders, Lien Laws, Social Media topics, Business Management, OSHA Training, Wall Bracing, UDC? Let us know – we will try to get what you’d like scheduled!

The WBA Foundation also has seven different online classes for member contractors who need credits for their Dwelling Contractor Qualifier Credential. Cost for each of the seven classes for members is \$35 and each class is worth two credits. Non-member cost is \$50. *Chairperson: Greg Brown – 715-526-2175 ext.1212*

Kwik Trip Scrip Gift Cards Available!

Thanks to those of you who have purchased the Kwik Trip Cards from WRBA, we have had to replenish our supply of Kwik Trip Gift Cards! We again have cards in \$10, \$20, \$25, \$50 and \$100 denominations. Feel free to contact Diane to make arrangements to purchase them or they are available at the General Membership Meetings. Use them to purchase your gas or other items at Kwik Trip stores, as gifts, incentives for employees, etc., or members can sell them for the association to friends, family, fellow employees, etc.

WRBA has purchased the cards at 10% off face value, so we can make 10% on each purchase for WRBA. If you are interested in helping to support WRBA through this project or need more information, please let Diane know.

Six Flags Great America – Tickets only \$35 for July weekends for Home Builders Associations members. Call Diane for more information! 715-853-2310

Members Do Business with Other Members!



Monday Morning Review

June 18, 2014

Marquette University Law School poll now even

Recently the Marquette University Law School poll results were released showing the race for governor now tied at 46% to 46%. The previous two polls done by Marquette University Professor Charles Franklin had Governor Walker leading Mary Burke by 7%.

The press release on the poll can be found by [clicking here](#).

The above mentioned press release on the poll results describes the polling on the governor's race as "a significant tightening of the race from the most recent Marquette Law School Poll in March, which Walker led 48-41."

The one additional number to highlight in the race is 48-45 Walker when you consider only "likely voters".

Most political observers believe that GOP voters are more likely to vote in this off-presidential election year which makes one think that the "likely voters" number may be the better number to consider but that number is still inside the margin of error of the poll. Likely voters are defined as those who are "absolutely positive" they are going to vote according to Professor Franklin.

A number of members have contacted me since the release of the poll asking "how did Burke close the gap in the last few months with little going on?" This is just speculation but some factors may include some democrats "coming home". That simply means that a few months ago there may have been democrats who were not familiar with Burke and who were counted as undecided in previous polls and have since committed to voting for Burke in the latest poll.

For an in-depth breakdown of the poll that features a video and several graphs on the poll, political junkies can [click here](#).

The bottom line take-away from the numbers in the poll is that this race will still be close and big dollars will still flow into the state to affect the outcome of the governor's race in 2014.

One click away to giving:
www.buildersdirectfund.com

When technology works it is a beautiful thing. We reported in the past of the new website that allows members to make contributions with an individual personal credit card. The only issue with the new website was that it didn't have a very easy website address to point people in that direction.

Recently we were able to change that and hopefully make it even easier for members to give online when we were able to purchase www.buildersdirectfund.com.

This website is easy to remember and allows one click access directly to the online giving webpage.

Please feel free to spread the word on this to allow members to give online and give local HBAs and WBA more exposure to candidates by making the contributions first to the Builders Direct Fund Conduit (candidate for state assembly, state senate, attorney general, and governor).

Sign up today to support Governor Walker on July 16!

Just before the WBA Foundation golf outing on Wednesday, July 16, the Builders Direct Fund Conduit will be holding a breakfast fundraising event for Governor Scott Walker. This may be the last WBA sponsored event for Governor Walker so we are working hard to have a successful event!

Please consider becoming a host for the upcoming event at \$2500, \$1000, \$500 or \$250 per couple.

More information on the event as well as the ability to pay and sign up with one click at www.buildersdirectfund.com is below.

Separate registration and payment is required for the Builders Direct Fund event for Governor Walker and the WBA Foundation Golf Outing. All contributions to the Builders Direct Fund event for Governor Walker must be paid for with an individual personal check or credit card.

Please sign up today!

***Builders Direct Fund Event for Governor Scott Walker
Pre-WBA Foundation Golf event
Wednesday, July 16, 2016, 9 am to 10:30 am
Trappers Turn Golf Club, Wisconsin Dells***

*You are cordially invited to attend a Builders Direct
Fund breakfast for
Governor Scott Walker*

Wednesday, July 16, 2014

9:00 am to 10:30 am
Before the start of the WBA Foundation Golf Outing

Trappers Turn Golf Club
2955 Wisconsin Dells Pkwy, Wisconsin Dells, WI 53965

Hosting opportunities:

\$2500 per person/couple platinum host
\$1000 per person/couple gold host
\$500 per person/couple silver host
\$250 per person/couple bronze host

Those hosting at the \$2500 or \$1000 level will receive a personalized signed copy of Governor Walker's book *Unintimidated A Governor's Story and a Nation's Challenge*

Cost to attend is \$100 per person

Contributions must be made with an individual personal check or individual personal credit card to the Builders Direct Fund Conduit to be directed to Governor Scott Walker

To become a member of the host committee or attend you can make an online contribution using a personal individual credit card at www.buildersdirectfund.com (write "Gov. Walker event 7.16.14" in "special instructions")

To become a member of the host committee, attend the event or for more information please contact Brad Boycks by [e-mail](mailto:brad@buildersdirectfund.com) or phone, 608-242-5151, ext. 16

A separate charge must be paid to attend the WBA Foundation Golf Outing, tee times beginning at 11:00 am

Successful event for BUILD PAC held in Kohler

In May a number of members from across the state got together in Kohler at the Demonstration Kitchen for a wine tasting and dinner that was prepared in front of everyone allowing questions to be asked as the meal was prepared.

We were pleasantly surprised when special guest Congressman Reid Ribble and his wife DeaNa arrived with unexpected special guest U.S. Senator Ron Johnson.

In total, this event raised \$10,000 in additional contributions. 2 members moved from the Gold Key Club (\$1000) to the Platinum Club (\$2500) and there were also 7 members who are now new members of the Gold Key Club.

Thank you again to all of those members who attended this great event.

We likely will be looking to grow and improve this event in 2015.

Wanted: Applicants to serve on the Commercial Building Code Council

You may remember at the close of session Governor Walker signing a bill that WBA strongly supported that made Wisconsin's commercial building code more uniform. In addition to the new uniformity change, [2013 Wisconsin Act 270](#) also created a code council to advise the Department of Safety and Professional Services (DSPS) on the commercial building code.

Specifically the council is made up of commercial builders (2), building inspectors (2), fire service (2), union representative (2), and architect/engineer/designer (2).

Please [click here](#) to get more information on how to sign up to be considered to be a member of commercial building code council.

Brad Boycks
Vice-President of Advocacy
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(608) 242-5151 ext. 16
Visit our web site: www.wisbuild.org

Shawano County Historical Society Project –

Thanks again to all who helped with the roof project on the Oil Building. I just heard that **Dan's Painting** (non-member! Time to recruit??) has donated the paint and labor for painting the wood that was replaced and **Perry's Seamless Gutters** has been told that the project is ready for the new gutters that they are donating. We received two thank you's from the Historical Society, including a note -

"Thank you for the terrific operation at Heritage Park – here are the tickets promised" – *Karen Grover, Historical Society* - and it included tickets for admission to the Rhubarb Festival for those who helped on the roof. Also -

"A huge thank you to the WRBA for the roof job. You guys are great! And I can honestly say I have never had more fun picking up and chucking torn-off roof materials into a dumpster in my entire life.....

WRBA is a shining example of community service. Hats off to all of you!" – *Paul Winter, President, Historical Society*

Avoiding Malicious Apps

Submitted by Cellcom

Malicious apps put your device and personal information at risk. You should treat your smartphone as you would your desktop. Apps remain the most common way your phone and data stored in it can be compromised, so be discerning and responsible with the apps you choose to download. While there is no fool-proof method for avoiding malicious apps, here are some tips to help keep your device and personal information safe.

- **Be leery of paid apps being available for free from an outside website** — App developers do occasionally discount the price of their app, but usually do so within the official app store. A free app offer on an outside website should be a red flag that the app is not legitimate and is probably malicious in nature.

- **Knock-off apps may have a hidden motive** — Once an app becomes a hit, it's almost guaranteed that imitation apps will flood the marketplace. Some of these apps are just trying to steal downloads from the hit app, but others may be trying to infect your device or steal personal information.

- **Check the downloads and reviews** — Use the additional feedback given by fellow consumers to see if an application is living up to the developer's intentions. An app with a lot of downloads, high ratings and positive reviews will usually indicate an app is meeting expectations. An app with fewer downloads, low ratings and complaints can signal a questionable app.

- **Review permissions** — Be aware of what parts of the phone you are giving the application access to and make sure you are comfortable with granting the access. If something doesn't seem right, don't download it. Your smartphone contains a lot of sensitive information; it's important to be proactive and protect that information.

- **Use apps to evaluate your apps** — There are a number of security applications out there to help you. Apps like NQ Mobile Security, Antivirus Security by AVG and Lookout Security & Antivirus scan applications for malware and viruses. Online Privacy Shield and Clueful apps are designed to help you evaluate permissions by identifying how applications are using your personal information and rates the potential risk as high, moderate or low.

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Cellcom is an innovative wireless company that provides nationwide service for its customer base throughout Wisconsin and Michigan, with nearly 70 retail and agent locations. Cellcom is respected for its long-standing reputation of delivering extraordinary customer care, being a strong community partner, and for its renowned network, which is customized to its rural markets. As a subsidiary of Nsight, Cellcom is part of a family of companies offering complete telecommunications services.

WRBA Membership News

Members Renewed – Welcome Back!

- Sandy Drive Remodeling
Representative: Mark Flunker

Members – Renewal Due April

- Wolf River Media – Chris Kennedy

Members – Renewal Due July

- J. C. Santy Construction – Brad Santy

No Renewals Due For August

Members – Renewal Due September

- Bohm LLC – Randy Bohm
- Crossroads Custom Cabinetry – Cory Klement
- Gary's Doors & Service – Gary Felckowski
- Top Shelf Builders – Bill Rapaich
- Cellcom Wireless Phone – Jennifer Olson
- CoVantage Credit Union – Darci Kotter
- Dearco Paint & Decorating – Greg Rusch
- Floors Unlimited – Tim Coffey
- Knope Heating & A/C – Reese DeVeau
- L J Sperberg Construction – Larry Sperberg
- Perry Seamless Gutters – Henry Perry
- Raddant Electric Service – Rich Raddant
- Wallrich Agency – Cap Wallrich

Membership Dues — Installment Payments

If desired, you may make installment payments on your membership dues renewal. You may split the payment up into two or three payments, with the final payment due by your renewal date. There will be no refunds if dues are not paid in full. And one payment in full when due is always an option!

Reminder – Incentive to Recruit New Members!

You can benefit by recruiting new members for WRBA this month and every month! Receive \$20 off your next membership renewal for each Associate member you recruit; \$40 for each Builder member you recruit.

Wolf River Builders Association 2013/2014 Board of Directors

President John Maule
Maule Construction LLC
206 E. Freeborn Street
Cecil, WI 54111
(715) 745-2256

President- Mark Flunker
Elect Sandy Drive Remodeling LLC
W5344 Sandy Drive
Shawano, WI 54166
(715) 584-5995

Treasurer Steve Grover
Kerber, Rose & Associates, S.C.
115 E. Fifth Street
Shawano, WI 54166
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Secretary Tammy Brzeczowski
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(920) 822-4450

Past Mark Flunker
President Sandy Drive Remodeling (715-584-5995)

Builder Bill Rapaich – Top Shelf Builders (524-2016)
Directors Randy Bohm – Bohm LLC (526-5580)
Ted Foster – Wolf River
Habitat for Humanity (524-3007)
Mary Huntington – Crossroads Custom
Cabinetry (526-3261)

Associate Jenny Olson – Cellcom (715-851-2355)
Directors Cap Wallrich – Wallrich Agency (526-2156)
Brian Heins – Heins Appliances (526-5120)
Darci Kotter – CoVantage (715-524-8200)

State John Maule – Maule Construction LLC
Directors Tammy Brzeczowski –
Dynamic Designs Unlimited LLC

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